



PUBLIC SQUARE
putting the people back in research

SNC-Lavalin Survey

February 14, 2019

Methodology

- The research involved an online survey of 1500 Canadians.
- Survey panelists were recruited using the Maru Voice online panel.
- The survey was fielded between February 13 – 14, 2019.
- The questionnaire was designed by Public Square Research in partnership with Maru/Blue.
- The survey consisted of a total of 4 questions, excluding demographics.

Survey Highlights

Of the **43% of Canadians that are following** the news on the SNC-Lavalin scandal;

8 in 10

say that there are too many
backroom deals with this
government

78%

Don't believe the PM is telling
the truth about not putting pressure on
Jody Wilson-Raybould

73%

Say that Jody Wilson-Raybould
has the most credibly compared
with 27% who selected Justin
Trudeau

48%

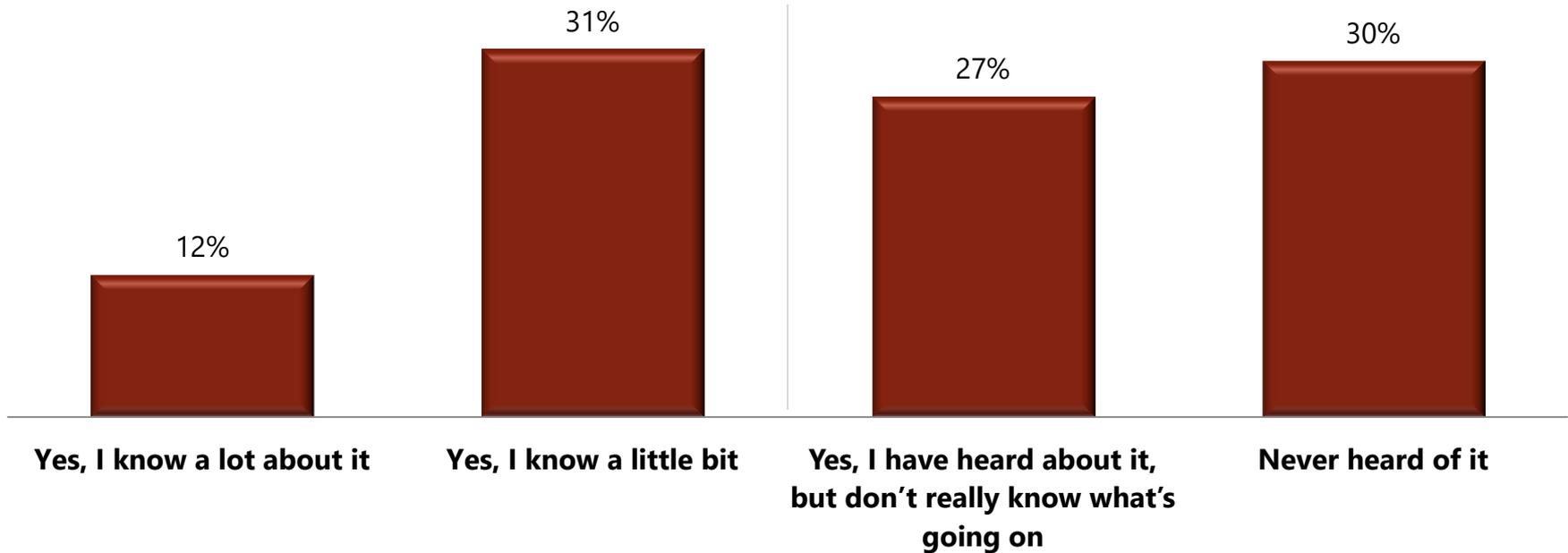
Have changed their mind
about the Liberals—
16% are now considering
not voting Liberal

Conservatives lead
Liberals by 10
percentage points
among decided

Following the news
about the
SNC-Lavalin
scandal?

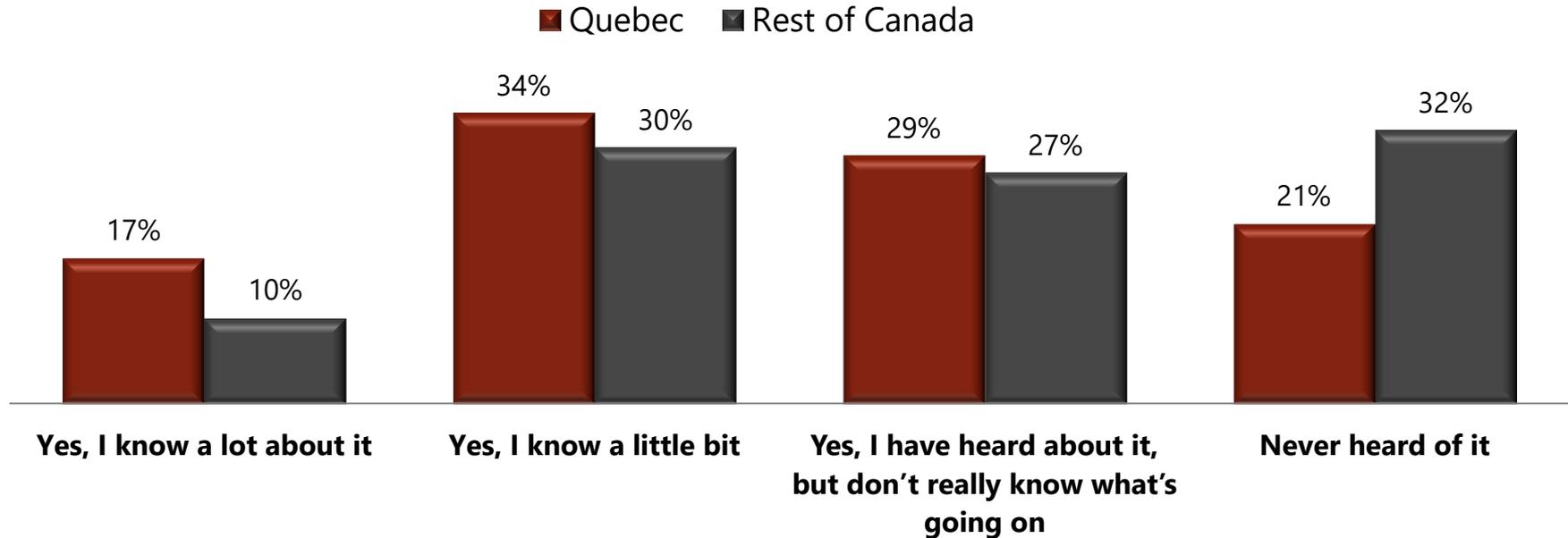
Following the news about SNC-Lavalin?

A little over four in ten say they know at least a little about it, but only 12% say they know a lot. Three in ten have not even heard of it.



Following the news by Quebec vs. ROC

The number of those following the SNC news increases in Quebec (51%), with only 2 in ten who have not heard of it.

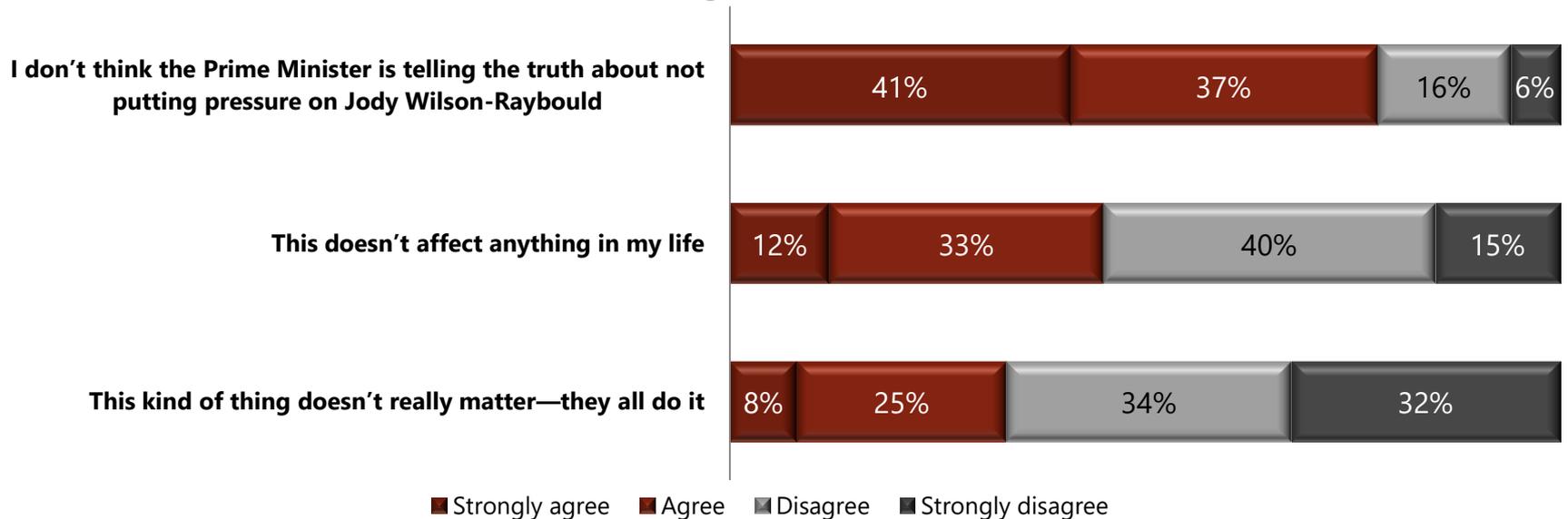


Agree/Disagree Statements

Negative Agree/Disagree Statements

Eight in ten of those following the news don't think the PM is telling the truth. Close to half say that it doesn't affect their life, but 66% disagree that this kind of thing doesn't matter.

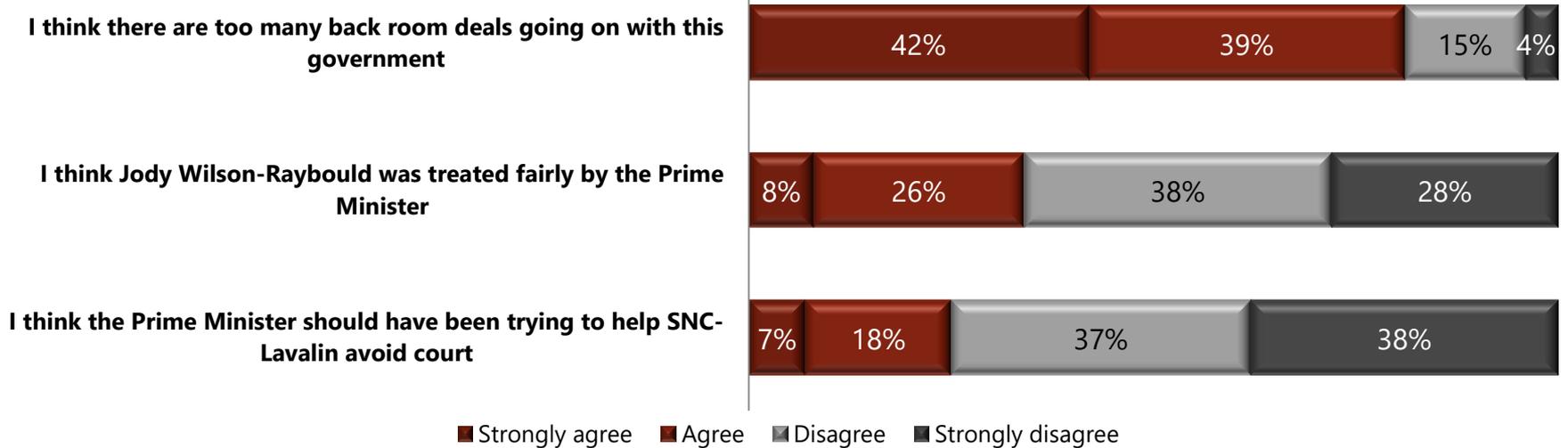
Thinking about the issues surrounding SNC-Lavalin; do you agree or disagree with the following statements;



Positive Agree/Disagree Statements

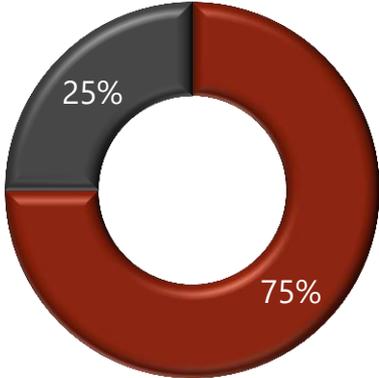
Eight in ten of those following the news believe that there are too many back room deals going on with this government. Only three in ten feel that Jody Wilson-Raybould was treated fairly, and only one quarter say that the Prime Minister should have been trying to help SNC avoid court.

Thinking about the issues surrounding SNC-Lavalin; do you agree or disagree with the following statements;



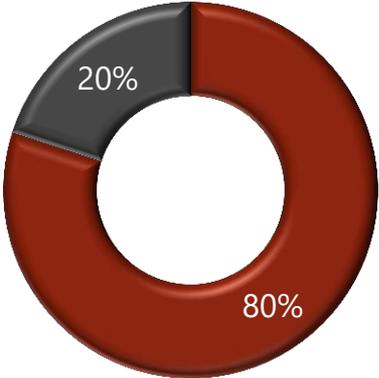
Don't think the PM is telling the truth

Quebec



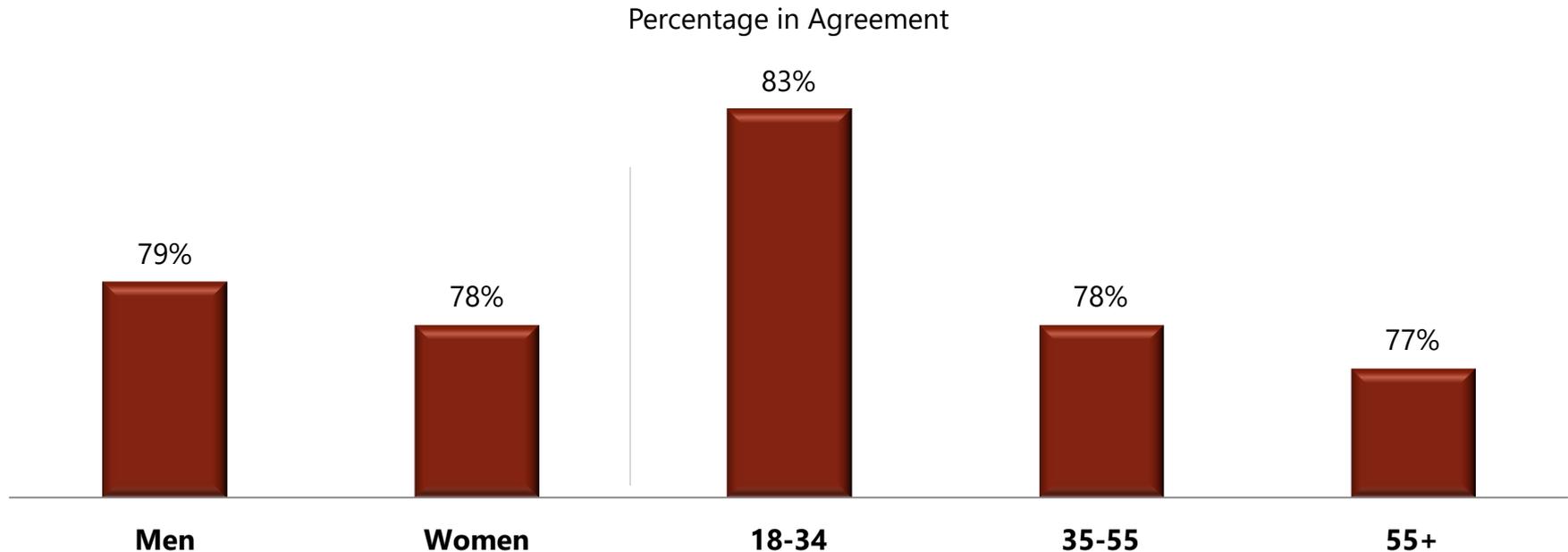
■ Agree ■ Disagree

Rest of Canada



■ Agree ■ Disagree

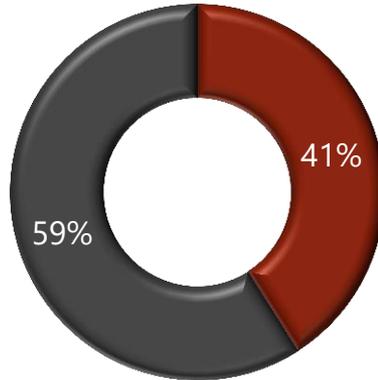
Don't think the PM is telling the truth by gender and age



Jody Wilson-Raybould was treated fairly

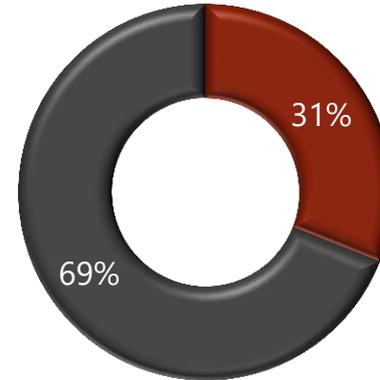
Four in ten Quebecers say that Jody Wilson-Raybould was treated fairly, compared to three in ten in the rest of Canada.

Quebec



■ Agree ■ Disagree

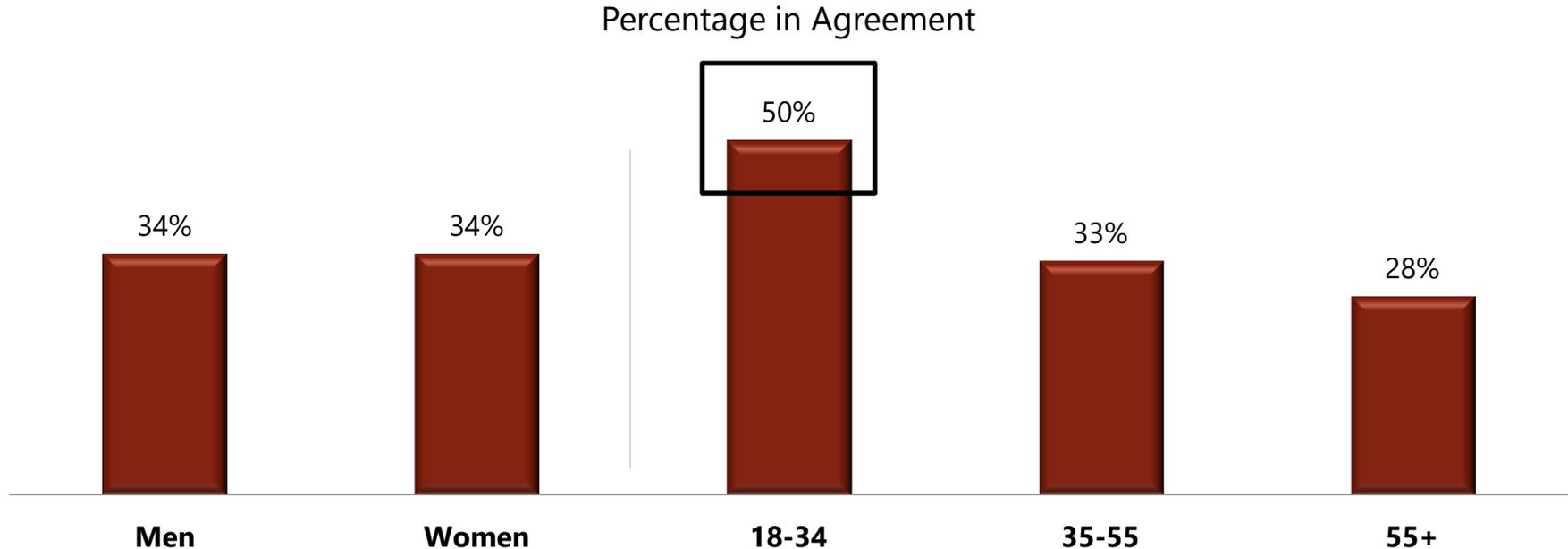
Rest of Canada



■ Agree ■ Disagree

Jody Wilson-Raybould was treated fairly by gender & age

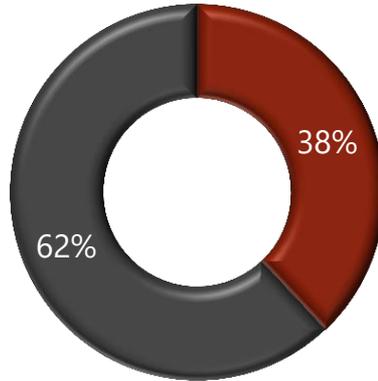
Of those who have been following the news, those over 18 to 34 are markedly less likely to think that Jody Wilson-Raybould was treated fairly, compared to their older counter parts.



PM should have been helping SNC-Lavalin

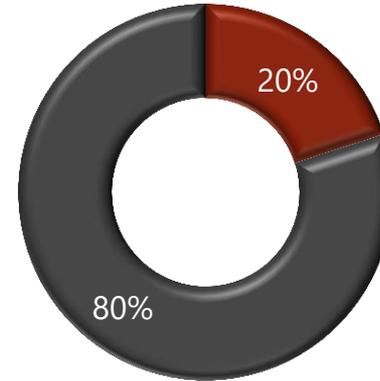
Four in ten Quebecers who have been following the news say that the Prime Minister should have helping, compared with two in ten in the rest of Canada.

Quebec



■ Agree ■ Disagree

Rest of Canada

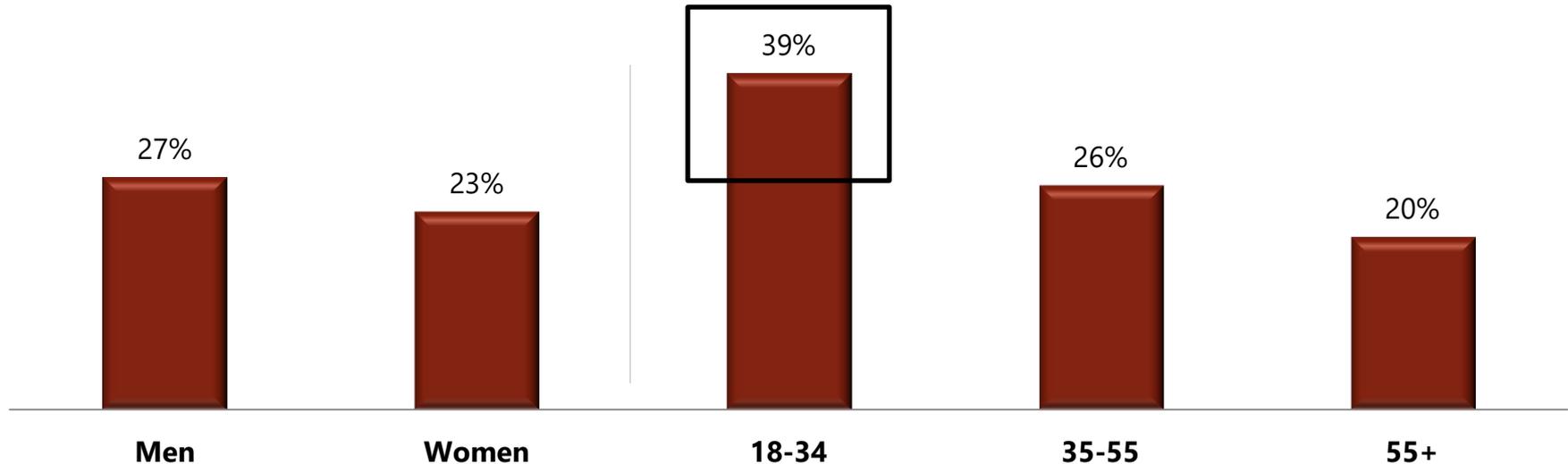


■ Agree ■ Disagree

PM should have been helping SNC-Lavalin by gender and age

Of those who follow the news, 18 to 34 year olds are more likely to believe that the PM should have been helping.

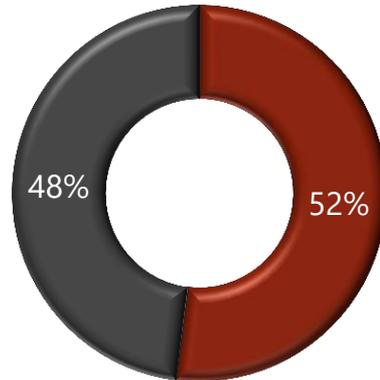
Percentage in Agreement



This doesn't affect anything in my life

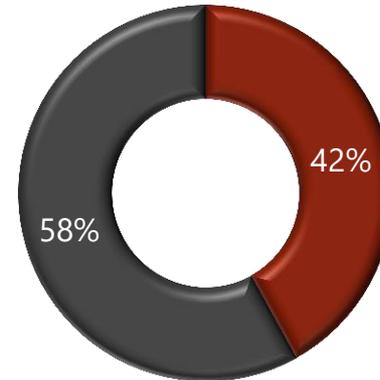
Quebecers are more likely to say that this doesn't affect anything in their life, compared with four in ten in the rest of Canada

Quebec



■ Agree ■ Disagree

Rest of Canada

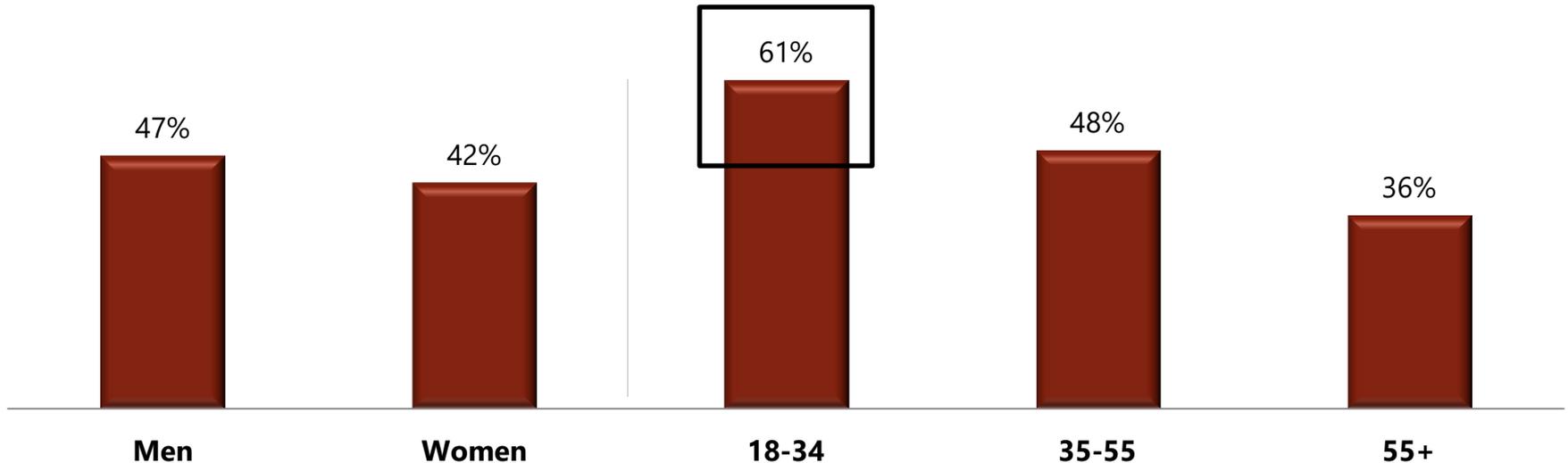


■ Agree ■ Disagree

Doesn't affect anything in my life by gender and age

Of those following the news, 18 to 34 year olds are more likely to say that it doesn't affect anything in their life.

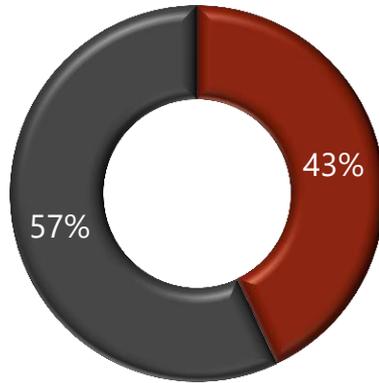
Percentage in Agreement



This kind of thing doesn't really matter —they all do it

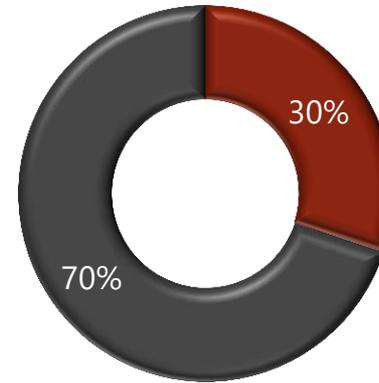
Quebecers more likely to say this is par for the course in politics, 43% agree that this is something all politicians do vs. 30% agreement in the rest of Canada

Quebec



■ Agree ■ Disagree

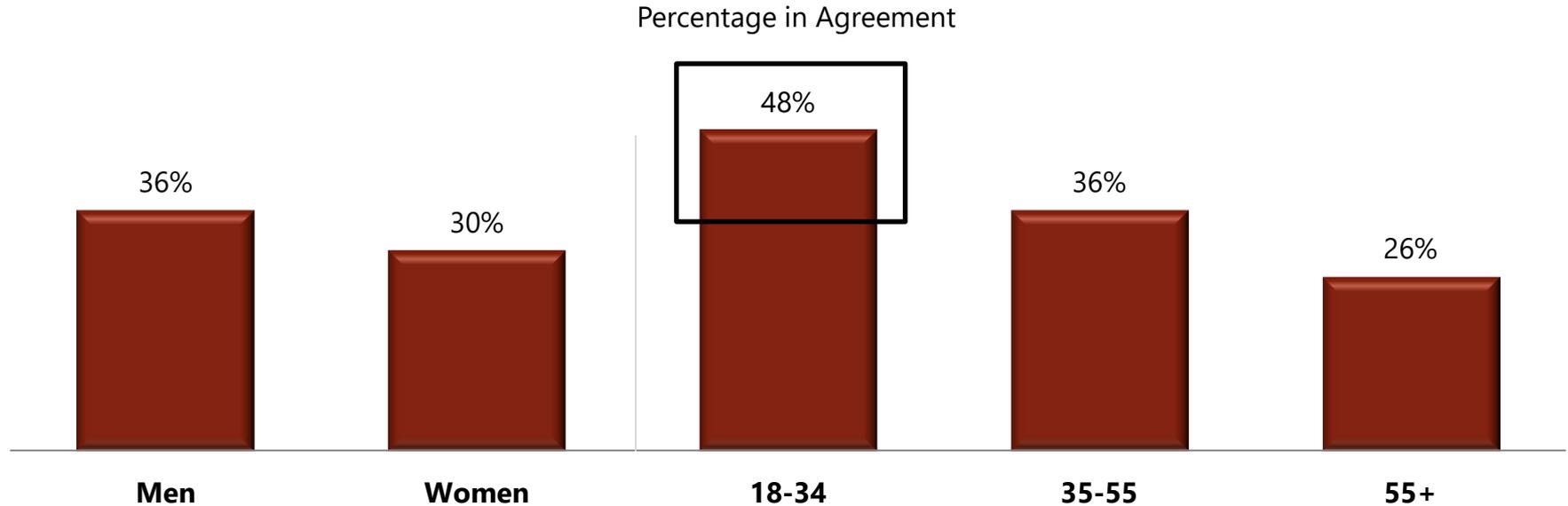
Rest of Canada



■ Agree ■ Disagree

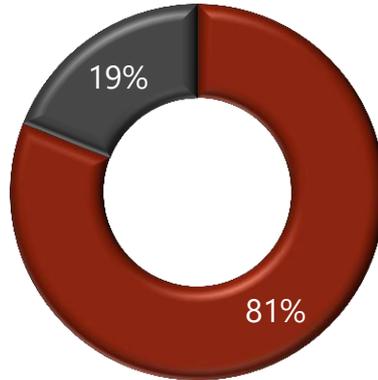
This kind of thing doesn't matter— they all do it by gender and age

Of those who have been following the news, almost half of those under 34 say that this kind of thing doesn't matter—they all do it.



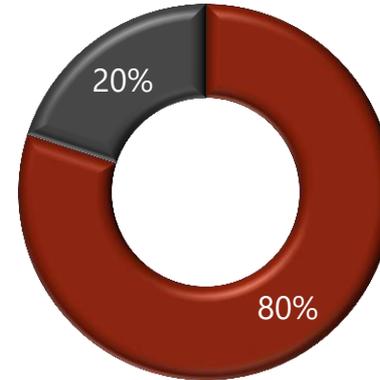
Too many back room deals

Quebec



■ Agree ■ Disagree

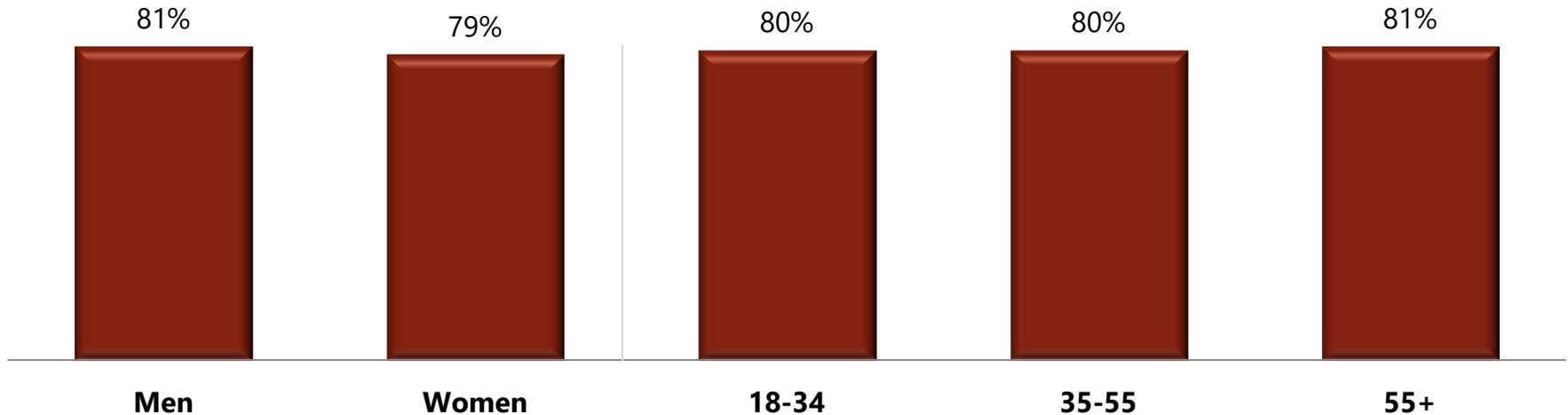
Rest of Canada



■ Agree ■ Disagree

Too many back room deals by gender and age

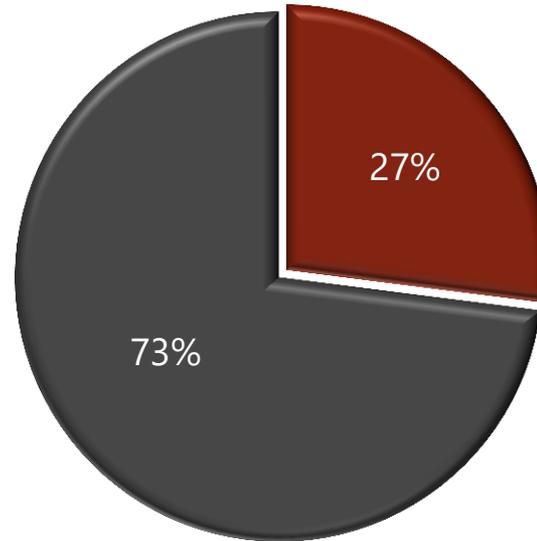
Percentage in Agreement



Who has the most
credibility?

Who has the most credibility on the issue?

People following the issue overwhelmingly say Jody Wilson-Raybould has more credibility on the issue.

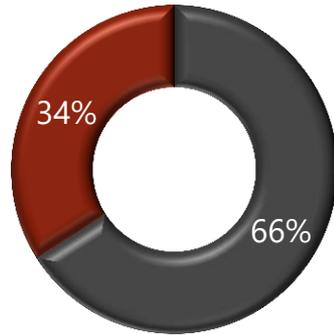


■ Justin Trudeau ■ Jody Wilson-Raybould

Who has the most credibility on the issue

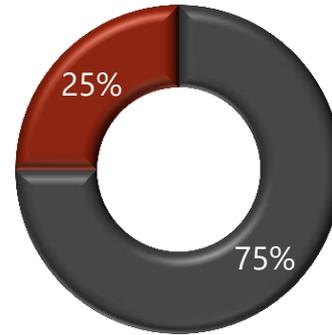
Those hailing from Quebec are more likely to say that Justin Trudeau has more credibility, than the rest of Canada.

Quebec



- Jody Wilson-Raybould
- Justin Trudeau

Rest of Canada

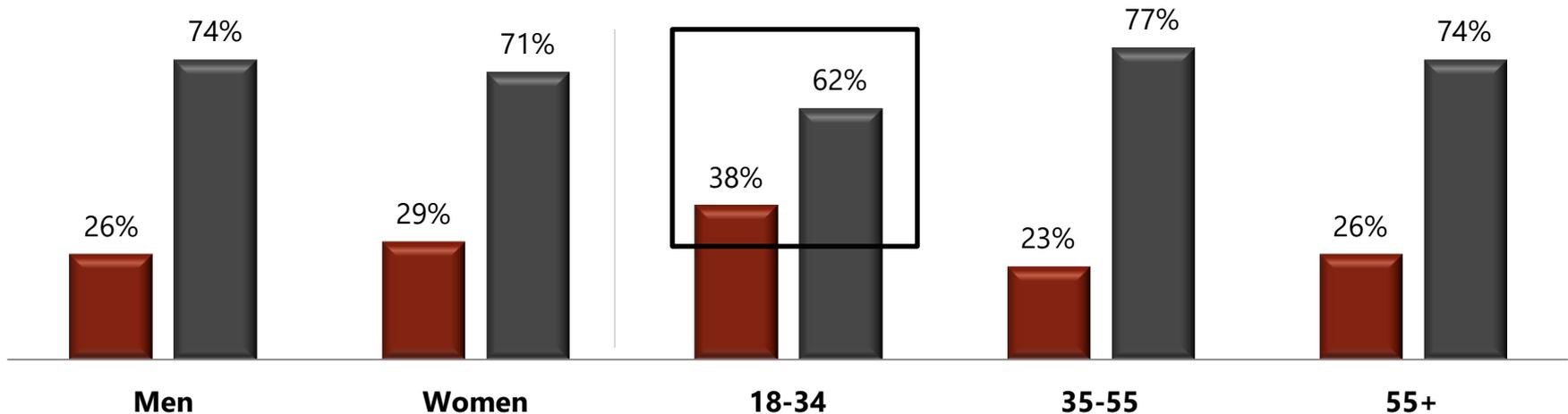


- Jody Wilson-Raybould
- Justin Trudeau

Who has the most credibility by gender and age

Young people are more likely to say that Justin Trudeau has more credibility, than their older counterparts.

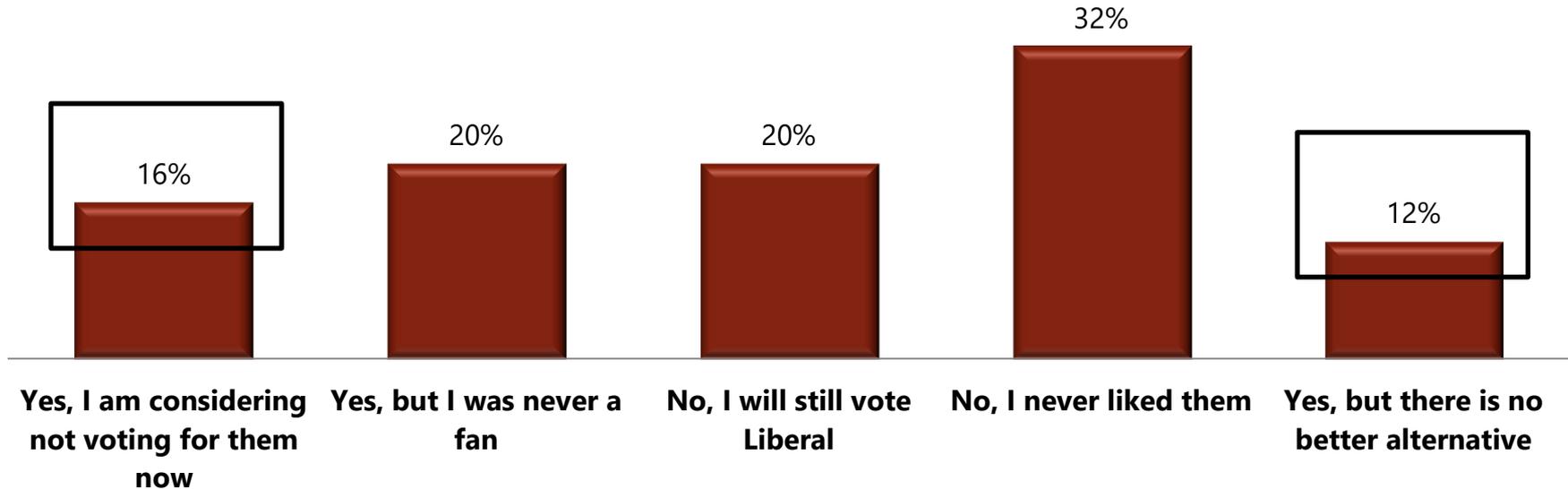
■ Justin Trudeau ■ Jody Wilson-Raybould



Has this changed how
you feel about the
Liberal government?

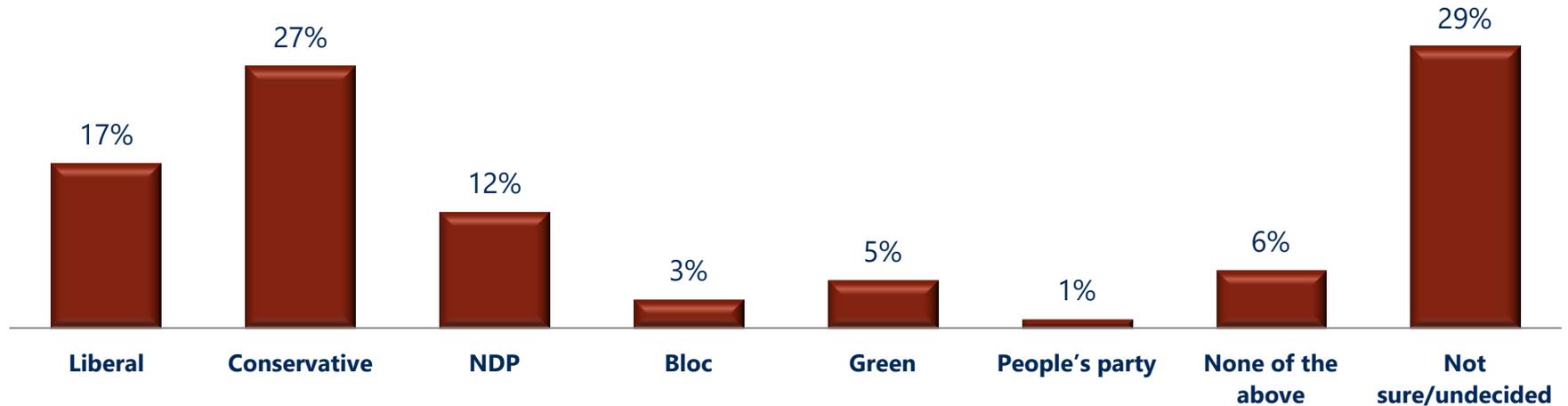
Changed how you feel about the Liberals

Close to half of those who are following the news say that they have changed how they feel about the Liberal government. 16% say they are now considering changing their vote away from the Liberal party, and a further 12% have changed how they feel, but say there is no better alternative.

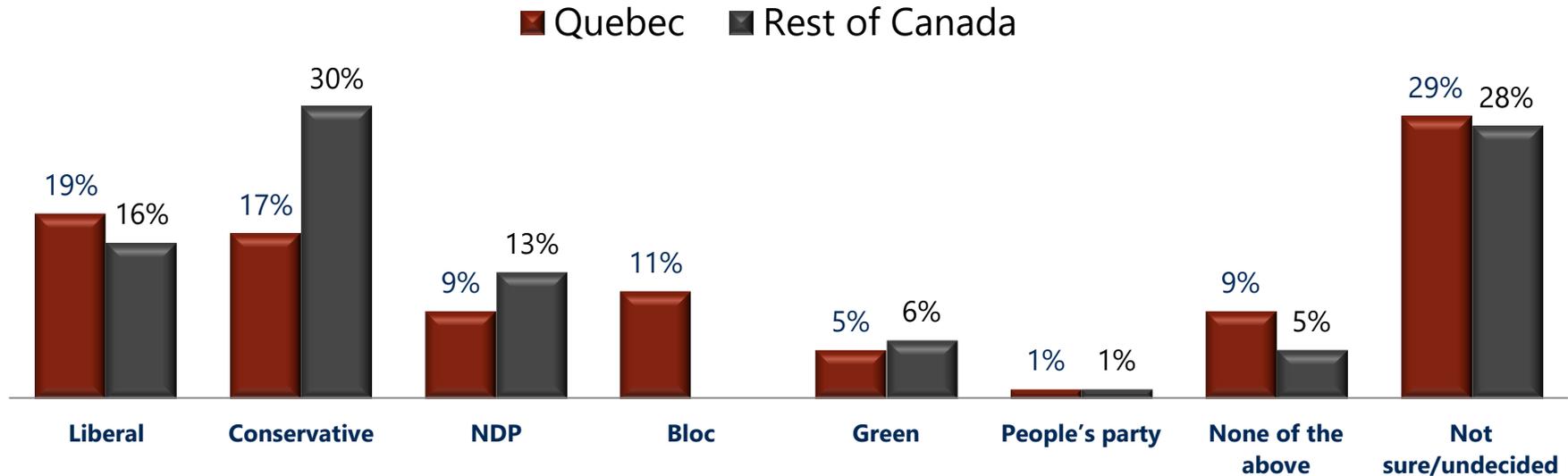


Is there a political party that you're leaning toward?

Political party you're leaning toward



Political party you're leaning toward



Thank you

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